

IT Services

A Complete Guide

JACKS & FOX

DIGITAL TECHNOLOGIES

COMPANY PROFILE

Mail Us:
contact@jfdigital.in

India Version

TECHNOLOGY PARTNERS



shopify

aws



WP engine™



Razorpay

+91 90823908345
www.jfdigital.in

JF



Table of Contents

Introduction

JF Digital is a Mumbai-based digital solutions agency established in 2014. With a team of seasoned professionals boasting over a decade.

Company Overview

The company offers a wide range of services including SEO, SEM, web development and IT Solutions services to its customers.

Vision & Mission

To empower businesses by providing innovative digital solutions that drive growth, enhance online presence, and deliver measurable results.

Our Service

JF Digital's approach emphasizes understanding client goals, leveraging appropriate technologies, and tracking progress to ensure effective and transparent service delivery.

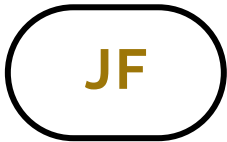
Company History

JF Digital Technologies is being at service for more than a decade now servicing clients for the digital needs in Mumbai and within India

Key Offerings

JF Digital offers end to end management of digital services includes server setup, ecom setup and more

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Introduction

Section

NEXT SLIDE



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Company Overview



Company Background

JF Digital is an IT solutions company founded in 2014. The company is run by professionals with extensive experience (a decade-long career) in multinational digital marketing agencies. JF Digital emphasizes data-driven outcomes. The company prides itself on a clear vision, strong values, sound strategy, and hard work.

JF Digital offers a wide array of services, including -
Paid Ad Campaigns, SEO, SEM,
Conversation Rate Optimisation,
Marketing Strategy, White Label
Services

2014
Established

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Vision & Mission



• Our Vision

- To be the leading IT solutions provider, recognized for our innovation, expertise, and commitment to client success.
- To shape the future of businesses by delivering transformative technology solutions that drive progress and create lasting impact.

• Our Mission

- To empower businesses with innovative and reliable IT solutions that drive efficiency, productivity, and growth.
- To be a trusted partner, delivering tailored technology services and support that enable our clients to achieve their strategic objectives.

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Our Skills



Technical Proficiency

Maintaining deep knowledge and practical experience with a wide range of software, and platforms.



Innovation & R&D

Investing in research and development to explore new technologies and develop innovative solutions that address evolving client needs.



Certifications & Partnerships

Acquiring relevant industry certifications and building strategic partnerships with technology vendors to enhance capabilities and credibility.

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Our Comprehensive Suite of Services



E-Commerce Management

E-Com SEO - E-Com Development - Inventory Management - Amazon Seller Management - Store Front & Branding



Online Reputation Management

Online Reputation Repair & Handling - Reviews Management - Hotel Booking Management - Guest Feedback Handling Services



Software & IT Solutions

Custom Software - Payment Gateway Integration - Server Deployment - Cloud Migrations - AWS & Azure Setup Services - Web & Data Compliance Services



Digital Marketing

Paid Ad Campaigns - Pay Per Click - SEO- SEM - Conversation Rate Optimisation - Marketing Strategy - White Label Services



Web Design

Custom Design - Domain - Hosting Services - Email Configurations - Content Writing Services - Email Mailers



Social Media Management

Social Media Marketing - Paid Ad Campaigns - Insights - Brand Management - Blue Tick Verification Services

Key Offerings



E-commerce Management

E-commerce management encompasses all the activities involved in running and optimizing an online business. It's a holistic approach that ensures the smooth operation and growth of an online store.

Paid Ads Services

Paid advertising, also known as pay-per-click (PPC) or paid search, involves paying for ad placements on various online platforms to drive targeted traffic to an e-commerce store.



Company Culture

Work Environment

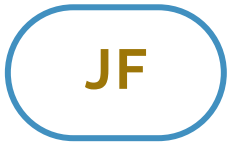
A mid-sized digital ad agency typically offers a dynamic and collaborative work environment, blending the agility of a startup with the structure of a larger firm.

Employee Engagement

Employees often enjoy a balance of autonomy and mentorship, making it an ideal setting for both experienced professionals and ambitious newcomers.

Diversity & Inclusion

Teams are cross-functional and often work closely on diverse projects, allowing for creativity, fast decision-making, and personal growth.



Target Market and Audience



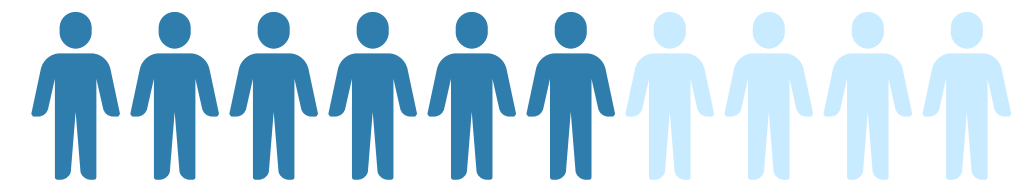
E-Commerce Trend

The e-commerce landscape in India is seeing robust growth with increasing participation from both genders. While women are actively driving the adoption and frequency of online shopping, men tend to spend more per transaction.



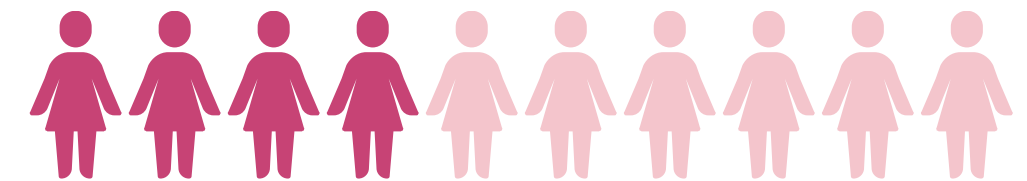
Man

6/10



Woman

4/10





**"One step at a time.
You'll get there."**



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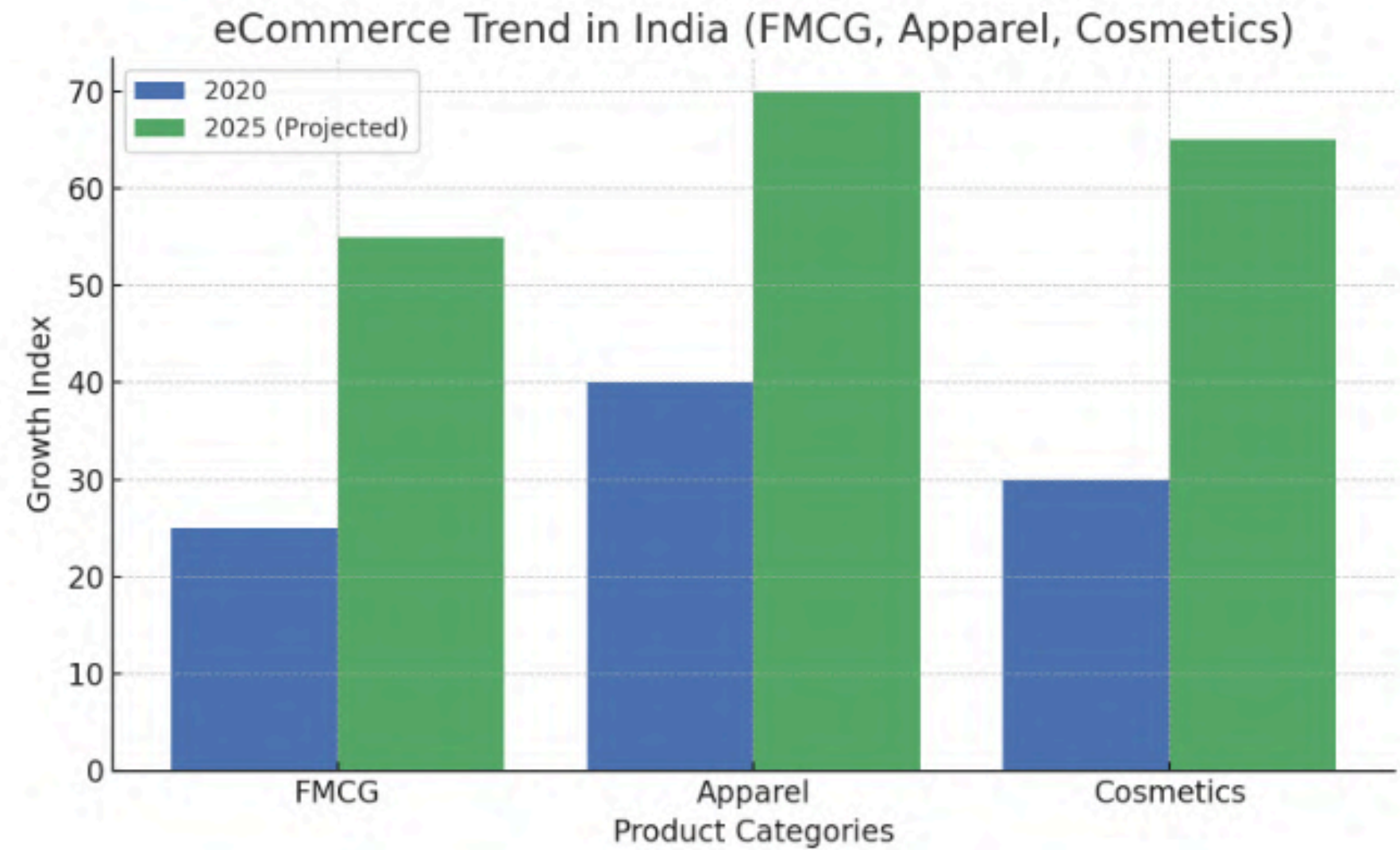
Market Analysis

Market Overview

In India, the eCommerce sector is expected to grow from \$90 billion in 2024 to over \$200 billion by 2027, driven by rising digital adoption, fintech integration, and expanding rural delivery networks.

End-user demands

- Tier 2 and Tier 3 cities are seeing explosive growth in online buying.
- UPI, Paytm, and BNPL (Buy Now Pay Later) are popularizing digital transactions.
- Government support for digital infrastructure is boosting logistics and fulfillment.



SWOT Analysis



Strenghts

Offers SEO, SEM, web development, social media marketing, e-commerce management, reputation management, and IT solutions—creating a one-stop shop for digital needs.

Weaknesses

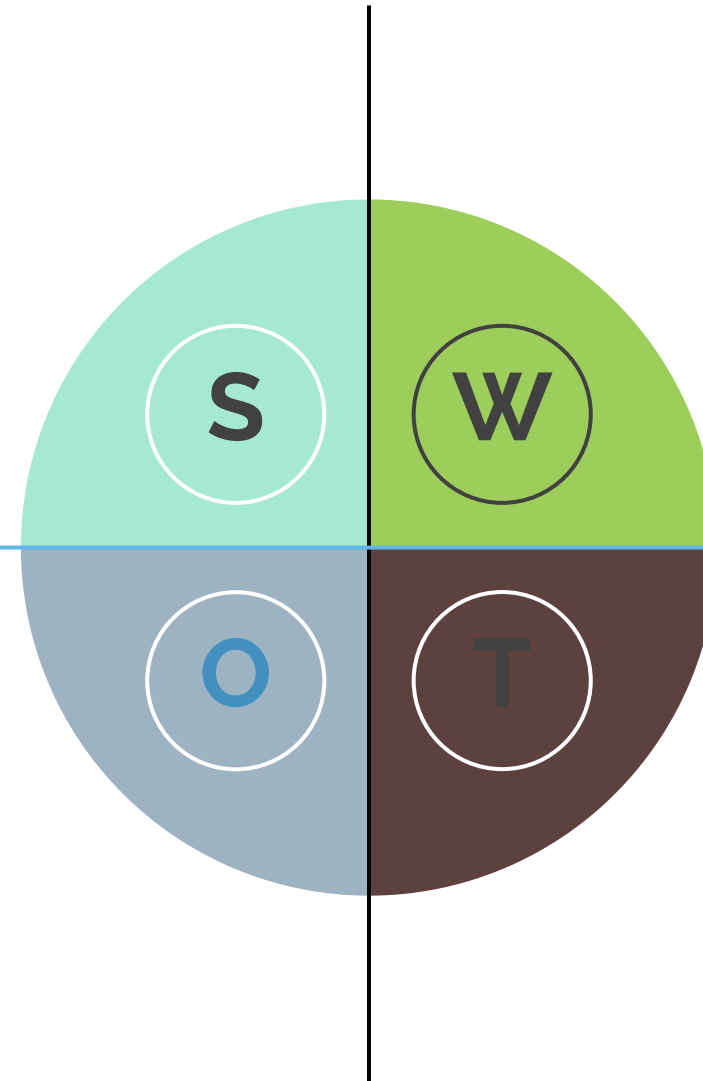
- As a service-based business, scaling depends heavily on hiring and retaining skilled professionals.

Opportunities

Offering white-label services and B2B partnerships with other agencies or consultants could increase recurring revenue.

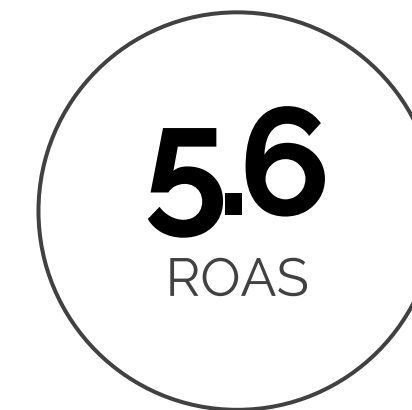
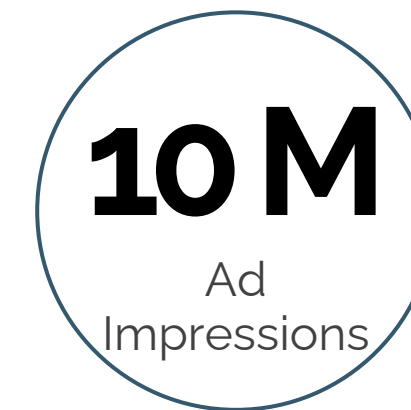
Threats

Heavy reliance on platforms like Google, Meta, or Amazon can pose risks due to policy changes or account suspensions.



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Paid Ads Performance - Last 12 Months



Paid Campaigns Ads

Paid ad campaigns are a strategic marketing effort where businesses pay for ad placements on various online platforms to reach a specific target audience and achieve defined business goals. Unlike organic reach, which is free but can take time and effort, paid ads offer a faster and more controlled way to gain visibility, drive traffic, generate leads, and increase sales.

Our Achievements

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Key Achievements

High client retention rate, reflecting consistent satisfaction.



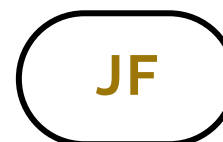
On-Time Completion

Timely project completion with a 95% satisfaction rate.



Dedicated Team

A dedicated team of talented designers, developers, testers, and account managers.



Our Clients



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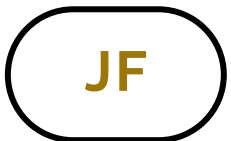


Our Clients



Acetech

& more..



Visit Our website.

Who are we

JF Digital Technologies is a results-driven E-commerce IT Solutions company focused on delivering measurable ROI for businesses looking to grow online. With over a decade of experience, we specialize in building high-performance websites, scalable online stores, and smart digital solutions

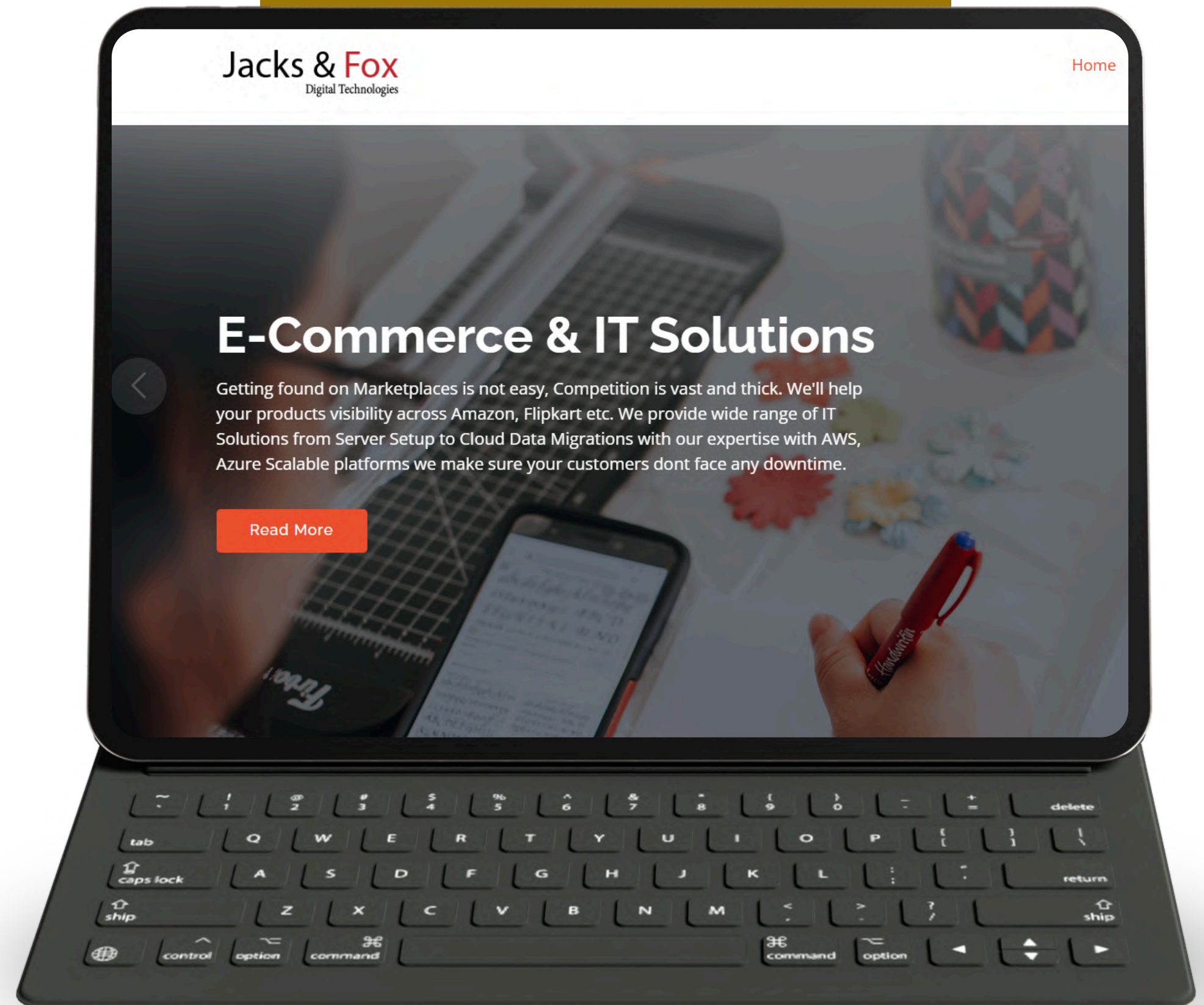


+15k Visited

85%

Development

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Certifications



Google Adwords & Marketing

(Obtained 2018)

JF Digital Technologies is proud to announce that we are now Google Ads Certified, marking a significant milestone in our commitment to delivering result-driven digital marketing solutions. This certification validates our expertise in creating, managing, and optimizing Google Ads campaigns across Search, Display, Shopping, and Video networks.



Amazon Associate Partner

(Obtained 2019)

JF Digital Technologies is proud to announce its official partnership with Amazon Web Services (AWS), marking a significant milestone in our journey as a leading E-commerce IT Solutions provider. As an AWS Partner, we are now equipped to offer and deploy a wide range of cloud-based services including secure servers, scalable programs, and infrastructure solutions across the region.

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Reach Us

You can easily reach JF Digital Technologies through multiple convenient channels. For business inquiries, project discussions, or support, feel free to email us at sales@jfdigital.in. You can also call or WhatsApp us directly at +91-9082398345 for instant assistance. Stay connected and explore our latest work, updates, and digital solutions by following us on Instagram and Facebook at [@jfdigitaltech](https://www.instagram.com/jfdigitaltech). We're just a message away — ready to help your business grow online!

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Thank You!

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